Rep Order# 6848650 **Ver#** 1 Status New Traffic Order# 6848650 EC'd Yes

**Printed:** 08/30/2012 10:13 AM Last Received: 08/30/2012 9:52 AM

Rep Firm

Sales Office (

Salesperson (

**Showing Buylines:** All Lines

Station KTNV-TV LAS VEGAS, NV

) .HORSFORD FOR CONGRE Advertiser (

**STEVÉN HORSFORD Product** 

Estimate# 1708

**Buyer** Jesse Demastrie

Phone# Fax#

) GMMB Agency 3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 115/122/1708

Flight Dates **Hiatus Weeks** 

09/06/2012 - 09/10/2012

Salesperson Phone# Salesperson FAX#

215-567-6005 215-567-5938

) PHILADELPHIA

) ANJIE BRADY

1 of 3

# --- CONTRACT COMMENT ---

SC=\*

### --- REMARKS ---

THIS IS A NEW CONTRACT TOTAL 6,500 PLS CONFIRM ASAP THANKS, ANGELA

LT 	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TH-F	5A-6A	ACTION NWS@5AM<	:30	\$100.00	09/06-09/07	1	1	1	\$100.00	
	2	TH-F	6A-7A	ACTION NWS@6AM<	:30	\$250.00	09/06-09/07	1	1	1	\$250.00	
	3	TH-F	7A-9A	GD MRN AMR-ABC<	:30	\$250.00	09/06-09/07	1	1	1	\$250.00	
	4	SA	7A-8A	GD MRN-SAT-ABC	:30	\$125.00	09/08-09/08	1	1	1	\$125.00	
	5	SU	8A-830A	ACTN NWS SU@8A	:30	\$125.00	09/09-09/09	1	1	1	\$125.00	
	6	SU	10A-11A	THIS WEEK	:30	\$225.00	09/09-09/09	1	1	1	\$225.00	
	7	TH-F	9A-10A	MORNING BLEND<	:30	\$150.00	09/06-09/07	1	1	1	\$150.00	
	8	TH-F	10A-11A	VIEW-ABC	:30	\$400.00	09/06-09/07	1	1	1	\$400.00	
	9	TH-F	11A-12P	ACTN NEWS@11AM<	:30	\$150.00	09/06-09/07	1	1	1	\$150.00	
	10	TH-F	4P-430P	ACTION NWS@4PM<	:30	\$150.00	09/06-09/07	1	1	1	\$150.00	
	11	TH-F	5P-530P	ACTION NWS@5PM<	:30	\$200.00	09/06-09/07	1	1	1	\$200.00	

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2 of 3

**Showing Buylines:** All Lines

) GMMB KTNV-TV LAS VEGAS, NV Rep Firm Station Agency ) .HORSFORD FOR CONGRE 3050 K ST NW Sales Office ( ) PHILADELPHIA Advertiser STEVEN HORSFORD WASHINGTON, DC 20007 **Product** Salesperson ( ) ANJIE BRADY Estimate# 1708 Agency C/P1/P2/E 115/122/1708 **Buver** Jesse Demastrie Flight Dates 09/06/2012 - 09/10/2012 Salesperson Phone# 215-567-6005 Hiatus Weeks Phone# Salesperson FAX# 215-567-5938 Fax# LTDay Time Program Len Rate Dates Spots/Week # of Total Cost Ln Total Daypart Weeks Spots \_\_\_ 12 TH-F 6P-7P WORLD NEWS TONIGHT :30 \$200.00 09/06-09/07 1 1 1 \$200.00 13 SU 6P-630P SUNDAY NEWS 6PM :30 \$125.00 09/09-09/09 1 1 1 \$125.00 1 1 1 14 TH-F 7P-730P ACCESS HOLLYWD< :30 \$300.00 09/06-09/07 \$300.00 \$350.00 1 1 15 TH-F730P-8P MILLIONAIRE< :30 09/06-09/07 1 \$350.00 1 16 TH-F 11P-1135P NEWS :30 \$350.00 09/06-09/07 1 1 \$350.00 17 1135P-:30 \$175.00 09/06-09/07 1 1 1 TH-F NIGHTLINE \$175.00 1205A 18 Μ 5A-6A ACTION NWS@5AM< :30 \$100.00 09/10-09/10 1 1 1 \$100.00 6A-7A 1 1 \$250.00 19 Μ ACTION NWS@6AM< :30 \$250.00 09/10-09/10 1 1 1 20 Μ 7A-9A \$250.00 1 \$250.00 GD MRN AMR-ABC< :30 09/10-09/10 21 Μ 10A-11A VIEW-ABC :30 \$400.00 09/10-09/10 1 1 1 \$400.00 22 Μ 11A-12P ACTN NEWS@11AM< :30 \$150.00 09/10-09/10 1 1 1 \$150.00 23 Μ 4P-430P ACTION NWS@4PM< :30 \$150.00 1 1 1 \$150.00 09/10-09/10 Μ ACTION NWS@5PM< \$200.00 1 1 1 \$200.00 24 5P-530P :30 09/10-09/10 25 Μ 6P-7P WORLD NEWS TONIGHT :30 \$200.00 09/10-09/10 1 1 \$200.00 26 Μ 7P-730P ACCESS HOLLYWD< :30 \$300.00 09/10-09/10 1 1 1 \$300.00 27 Μ 730P-8P MILLIONAIRE< :30 \$350.00 09/10-09/10 1 1 1 \$350.00

Rep Order# 6848650 Status New Traffic Order# 6848650 **Printed:** 08/30/2012 10:13 AM Ver# 1 EC'd Yes Last Received: 08/30/2012 9:52 AM

**Showing Buylines:** All Lines

3 of 3

) PHILADELPHIA

) ANJIE BRADY

Salesperson (

KTNV-TV LAS VEGAS, NV Rep Firm Station ) GMMB Agency ) .HORSFORD FOR CONGRE 3050 K ST NW Sales Office ( Advertiser

**Product** STEVEN HORSFORD WASHINGTON, DC 20007

Estimate# 1708 Agency C/P1/P2/E 115/122/1708

**Buver** Jesse Demastrie Flight Dates 09/06/2012 - 09/10/2012 Salesperson Phone# 215-567-6005 Phone# **Hiatus Weeks** Salesperson FAX#

215-567-5938 Fax#

Rate Dates Spots/Week # of Total Cost Ln Day Time Program Len Total Daypart Weeks Spots \_\_\_\_ \_\_\_\_\_\_ \_\_\_\_\_ 28 М 11P-1135P NEWS :30 \$350.00 09/10-09/10 1 1 1 \$350.00 29 Μ 1135P-NIGHTLINE :30 \$175.00 09/10-09/10 1 1 1 \$175.00

#### ---REPORT TOTALS---

LT

Report Totals: 29 / \$6,500.00

1205A

#### ---SALES MONTHLY TOTALS---

Sep 12: 29 / \$6,500.00

Sales Totals: 29 / \$6,500.00 Station Totals: 29 / \$6,500.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$36,111 KBLR 0% KLAS 23% KSNV 19% KTNV 18% KTUD 1% KVCW 3% KVMY 88 28% KVVU

## --- COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

RA35+ Demos

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

### --- CREDIT RISK ---

CASH IN ADVANCE